

Unique Benefits of Studying at Study Abroad Canada Language Institute (SACLI):

- 🍁 **SACLI is the intermediary between public high schools and universities.**
 - SACLI will facilitate the process of obtaining necessary letters of acceptance from high schools and universities.

- 🍁 **SACLI acts as a bridge to university.**
 - SACLI students can smoothly transition to high school or post-secondary studies after successfully completing the Advanced Academic Program at SACLI.

- 🍁 **Public transit travel is not needed.**
 - In Prince Edward Island, SACLI homestay families will provide transportation to and from school every day.

- 🍁 **SACLI students are fully immersed in English outside of the classroom.**
 - 93% of the people in Charlottetown speak English.
(2006.www.city.charlottetown.pe.ca/investmentprofile.php)

- 🍁 **SACLI students enjoy a safe environment in which to study.**
 - PEI has the lowest crime rate in Canada. (2006.www.wikipedia.org)

- 🍁 **SACLI students learn English in very clean cities.**
 - Charlottetown has launched a Community Sustainability Plan to ensure the continuation of its high environmental standards. (2011.www.city.charlottetown.pe.ca)

Study Abroad Canada Language Institute – The Story



“Build it, and they will come.” That’s all Helen Green thought she had to do when she opened her home stay and language program on PEI in 1994, based in North Tryon. She hoped to attract Japanese students, because of their fascination with Anne of Green Gables. She knew about that firsthand, having taught English in Japan and experienced a homestay there herself. She says that she thought, “Everybody wants to come to PEI, it’ll just bloom.”

But it didn’t. That first year she had just four students.

“I had no idea of the amount of work that it would take. I was the driver, I was the teacher, the advertiser, the marketer.”

To find more students, she contacted people in PEI who had worked in Japan. She spoke to the experts at Tourism PEI. She talked to former students and friends in Japan. “Nothing happened. Registrations weren’t coming in,” she says. She had just nine students the second year.

Then someone told her to contact the Canadian Embassy in Tokyo, and that was where she received her real training in marketing ESL. She went to an education fair in Tokyo, armed with posters, shells and sand from PEI. There were 60 institutions there, including the universities of British Columbia and Toronto. Stiff competition.

After the fair, Helen sat down with a woman from the Canadian embassy, who filled her in on how the system works in Japan. Students find schools abroad through agents, like travel agents. Instead of shopping for a vacation, they’re shopping for an education. The woman gave Helen a list of all the agents in Tokyo. She remained there for three weeks, armed now with an Excel sheet and a determination to sell what she then called Helen’s Home Stay and English School.

She captured the agents’ interest, and the students began to trickle in. More agents heard of her and more students began to apply.

Helen next joined forces with a couple providing a similar learning experience in the old schoolhouse at Park Corner. Together, they became Study Abroad Canada Language Institute. From Tryon and Park Corner, they moved into Charlottetown, because rural PEI was too much of a shock to students coming from Japanese cities of millions of people.

It’s always a challenge to attract international students to PEI, because it’s more difficult and expensive to get to than other places they might go. But as so often happens, the island itself sells them on SACL, and Helen sells the island along with her program. Her weapons include the cleanliness and safety of Charlottetown, the beauty of the island, the warmth of its people, and the experience of the homestay.

SACL gives its students a cultural experience, too. Last year it sponsored and took students to the Montgomery Theatre’s play *Pygmalion*, which dramatizes the fine points of English pronunciation. This year the institute will sponsor *An Inspector Calls*.

SACL now has 19 full-time teachers, 6 administrators and up to 300 students in programs of varying lengths. The students come from China, Korea, Mexico and South America, as well as Japan.

Helen Green built it, and they have come.

Written by: Hilary MacLeod: ESL in PEI –An Education in Teaching English

How We Meet the Needs of Our Students...

Na Hee's Story:



Student: Na Hee Lee (21) from Seoul, Korea

Demographic: Korean student wanting to learn English for future pursuits

Problem: Had been studying in Japan but wanted an overseas English experience in a small city, at a school with few Koreans

Solution:

- 🇨🇦 Attended International Student Fair at Coex in Seoul last March and learned about SACLI
- 🇨🇦 Loved what she heard
- 🇨🇦 Immediately felt a sense of trust with Helen and Susan
- 🇨🇦 Committed to 24-week program on the spot

Result:

- 🇨🇦 Began studying at SACLI in May 2011 and has extended VISA to stay in Charlottetown
- 🇨🇦 Is making plans to attend UPEI for future study
- 🇨🇦 Has told many friends about her experiences here
- 🇨🇦 Recommends the school and city as a great place for Koreans to learn English

Yukiko's Story:



Student: Yukiko Iketani (58) from Mishima, Japan

Demographic: Retired Japanese lady who loves to travel and wanted to learn English in Canada

Problem:

- 🇨🇦 Did not want to study in a big city
- 🇨🇦 Wanted to study where it is safe and the environment is good
- 🇨🇦 Wanted to learn through sight-seeing and studying and Intensive English

Solution:

- 🇨🇦 Checked schools online and found SACLI
- 🇨🇦 Told her agent this is where she wanted to study
- 🇨🇦 Signed up for 11 weeks Intensive English program and 2 weeks Study Tour

Result:

- 🇨🇦 Arrived in June 2011
- 🇨🇦 School is perfect fit for her
- 🇨🇦 Enjoyed lobster, Anne of Green Gables, Avonlea Village and learning English with wonderful teachers and fellow students
- 🇨🇦 Plans to return next year with several friends

What Do People Have to Say About SACLI?



The best thing about my program was having the chance to talk about many subjects with my teachers and classmates. We had so much fun! I really like Charlottetown and its small-town feeling.

Sergei Goncharov, Student from Moscow, Russia

We are very proud to share a little bit of Prince Edward Island with the rest of the world... one student at a time!

Alane Kirkham, Homestay Family



Even though I was only at SACLI for two weeks, I improved my listening a lot, as well as my writing. Everyone here is very warm and friendly!

Nancy Malo, Student from Montreal, Quebec

It was so easy and so much fun to learn English with the other students in my class. Everyone was so happy....and the classroom atmosphere was really positive!

Simon Laflamme, Student from Montreal, Quebec



I loved the activities! They were so much fun! I will never forget these memories of SACLI!

Gizem Dogan, Student from Antalya, Turkey

Charlottetown – I feel like I could live there! The city is really great, and I loved everything. The best thing about my program was talking about issues and sharing ideas with my classmates and teacher. I also loved talking to my home-stay mother.

Masayo Soeda, Student from Japan



My favourite activity at SACLI was strawberry picking. I also liked my teacher, my classmates and my program.

Tugba Yaman, Student from Antalya, Turkey



... a great language school ...

Bill Lee, President
Ad Astra International Inc.
Mexico



**STUDY ABROAD
CANADA**
LANGUAGE INSTITUTE
www.studyincanada.ca